



HIDDEN *Beauty*

SIGNATURE BLEND

SHAMPOOS & CONDITIONERS



Our shampoo and conditioner duo has been formulated to work together in a 3 step process to help unlock your hairs full potential, whether been use in a salon environment for a specialised service or a home haircare ritual . Suitable for all hair types and textures.

KERATIN+ SULPHATE FREE SHAMPOO

Ingredients list: Aqua,(distilled Water), Decyl Glucoside, Cocamidopropyl Betaine, **Glycerin**, Cetrimonium Chloride, Polyquaternium – 7, **Caffeine**, Argania Spinosa Kernel (**Argan**) Oil, **Panthenol** (Vitamin B5), **Demethicone**, Parfum (Fragrance), Phenoxyethanol, **Niacinamide** (Vitamin B3), Acacia Gum, Helianthus Annuus (**Sunflower**) Seed Oil, Xanthan Gum, **Hydrolyzed Keratin**, **Hydrolyzed silk**, Inulin (**Probiotics**), Rosmarinus Officinalis (**Rosemary**) Leaf Extract, **Hydrolyzed Wheat**, Sodium Phytate, **Hydrolyzed rice protein**, **Hydrolyzed oat**, **Hydrolyzed Pisum Sativum (pea) Protein**, Fructose, Potassium sorbate, Sodium Benzoate. ***Coumarin, Geraniol, Alpha Isomethyl Ionone, Eugenol.**

KERTATIN+ RICH HAIR CONDITIONER

Ingredients List: Aqua (distilled Water), Glycerine, Cetearyl Alcohol, Polyquaternium – 7, Cetrimonium Chloride, Cetyl Alcohol, Demethicone, Argania Spinosa Kernel (Argan) Oil, **Panthenol** (Vitamin B5), Parfum (Fragrance), Caffeine, Vitamin B3 (**Niacinamide**), Helianthus Annuus (**Sunflower**) Seed Oil, Behentrimonium Methosulfate, **Hydrolyzed Keratin**, **Hydrolyzed silk**, Rosmarinus Officinalis (**Rosemary**) Leaf Extract, **Hydrolyzed silk**, Acacia Gum, Xanthan Gum, **Hydrolyzed Wheat**, Sodium Phytate, **Hydrolyzed rice protein**, **Hydrolyzed oat**, **Hydrolyzed Pisum Sativum (pea) Protein**, Potassium sorbate, Sodium Benzoate. ***Coumarin, Geraniol, Alpha Isomethyl Ionone, Eugenol.**

***Please Note** -The above products are cosmetics and are not intended to diagnose, treat, cure or prevent and disease.

WARNING *May cause allergic reaction. For external use only. Avoid Contact with eyes, ears, mouth and nose. Do not use on broken or irritated skin. If irritation occurs wash off immediately and discontinue use. Not suitable for children under 3 years old. keep out of children and pets reach. STORAGE Store in a cool place away from direct sunlight.



PRE – SHAMPOO PRODUCTS



ELIXIR HAIR CARE TREATMENT

- 99% pure CBD Isolate
- Hyaluronic Acid
- Rosemary Oil
- Vitamin E
- Castor Oil

A rich luxurious , syrup oil treatment, designed for easy application to the hair for a recommended duration under heat, or as an overnight treatment before thorough rinsing. Our elixir hair treatment oil is available in convenient single-use sachets or an application bottle, designed for easy use during professional or at-home treatments. Suitable for all hair types and textures.

HYDRA+ ROSEMARY AND CBD HAIR SYRUP

Ingredients List: Caprylic/Capric Triglyceride, (**Fractionated coconut oil**), Ricinus Communis (**Castor**) Seed Oil, Persea Gratissima (**Avocado**) Oil, Demethicone, Rosmarinus Officinalis (**Rosemary**) Leaf Oil, Polyglycerol – 3 Beeswax (**cera Bellina**) Wax, Palmitic/Stearic Triglyceride, Hyaluronate (**Hyaluronic Acid**), Tocopherol (**Vitamin E**), Rosmarinus Officinalis (**Rosemary**) Leaf Extract, Triolein, Helianthus Annuus (**Sunflower**) Seed Oil, Sodium, Glyceryl Dioleate. **Cannabidiol**. ***Alpha-Terpinene, Beta-Caryophyllene, Camphor, Limonene, Linalool, Pinene, Terpeneol, Terpinolene.**

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HIDDEN Beauty



ELIXIR SCALP CARE

- 99% pure CBD Isolate
- Rosemary Oil
- Salicylic Acid
- Vitamin E
- Castor Oil

A rich luxurious , syrup oil treatment, designed for easy application directly to the scalp for a recommended duration under heat, before thorough rinsing.

Our elixir scalp treatment oil is available in convenient re-fillable single or multiple use application bottle, designed for easy use during salon based or at-home treatments.

Suitable for all hair types and textures.

BHA+ ROSEMARY AND CBD HAIR SYRUP

Ingredients List: Caprylic/Capric Triglyceride, (**Fractionated coconut oil**), Ricinus Communis (**Castor**) Seed Oil, Prunus Amygdalus Dulcis (**sweet Almond**) Oil, Octyldodecanol, **Demethicone**, **Salicylic Acid**, **Bisabolol**, Rosmarinus Officinalis (**Rosemary**) Leaf Oil, Tocopherol (**Vitamin E**), Helianthus Annuus (**Sunflower**) Seed Oil, Rosmarinus Officinalis (**Rosemary**) Leaf Extract, Cannabidiol. ***Alpha-Terpinene, Beta-Caryophyllene, Camphor, Limonene, Linalool, Pinene, Terpeneol, Terpinolene,**

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POST – SHAMPOO PRODUCTS



HAIR THERAPY TREATMENT CREAM

- Rich butters & oils
- Keratin Complex
- Protein Complex
- Pro Vitamin B5
- Caffeine

A luxurious, creamy hair product formulated to serve as either a rinse-out mask for all hair types or a leave-in moisturising hair cream, specifically designed for 3B–4C hair types. Ideal for application following chemical treatments or neglected hair types.

KERATIN+ DEEP CONDITIONING CREAM

Ingredients List: Aqua (distilled Water), Cetearyl Alcohol, **Hydrolyzed Keratin**, Butyrospermum Parkii (**Shea**) Butter, Ricinus Communis (**Castor**) Seed Oil, Cetrimonium Chloride, Glycerin, Polyquaternium – 7, Cetyl Alcohol, Behentrimonium Methosulfate, **Caffeine**, **Niacinamide** (Vitamin B3), Parfum (fragrance), Helianthus Annuus (**Sunflower**) Seed Oil, **Hydrolyzed silk**, Rosmarinus Officinalis (**Rosemary**) Leaf Extract, Acacia Gum, Xanthan Gum, **Hydrolyzed Wheat**, Sodium Phytate, **Hydrolyzed rice protein**, **Hydrolyzed oat**, **Hydrolyzed Pisum Sativum (pea) Protein**, Potassium sorbate, Sodium Benzoate. ***Coumarin, Geraniol, Alpha Isomethyl Ionone, Eugenol.**

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ELIXIER HAIR & SCALP TREATMENT

- Keratin Complex
- Oat, Wheat, Rice & Silk protein
- Hyaluronic Acid
- Pro Vitamin B5
- Niacinamide

This 2-in-1 hair solution is formulated for application on freshly cleansed hair or as an overnight treatment prior to wash day. Suitable for all hair types and textures, as a regular addition to any salon or home hair care routine.

KERATIN+ ELIXIR SCALP AND HAIR TONIC

Ingredients List: Aqua (distilled water), **Hydrolyzed Keratin**, **Niacinamide** (Vitamin B3), **Panthenol** (Vitamin B5), Propanediol, Polysorbate 20, **Hydrolyzed Silk**, Benzyl Alcohol, **Hydrolyzed Wheat**, **Caffeine**, Polyquartrium-7, Aloe Barbadosensis (**Aloe Vera**) Leaf extract, Inulin (**Probiotics**), Parfum (fragrance), **Hydrolyzed rice protein**, **Hydrolyzed oat**, Helianthus Annuus (**Sunflower**) Seed Oil **Hydrolyzed Pisum Sativum (pea) Protein**, Salicylic Acid, Tocopherol (**Vitamin E**), Fructose, Rosmarinus Officinalis (**Rosemary**) Leaf Extract, Potassium sorbate, Sodium Benzoate, Sorbic Acid.

***Coumarin, Geraniol, Alpha Isomethyl Ionone, Eugenol.**

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HIDDEN Beauty



Our nutrient-rich styling oils are offered in three distinct formulations: an oil-free featherweight option, a lightweight golden argan oil blend, and a superfood avocado blend oil. Each is designed to suit various hair types and textures. These oils can be applied to dry and wet hair to before using heated styling tools, designed to delivery weightless smooth shine making them a perfect option for both salon based services or at home use.

VIT C+ OIL FREE HAIR GLOSS Cyclopentasiloxane, Demethicone, **Bakuchiol**, Ascorbyl Tetraisopalmitate (**Vitamin C**) Helianthus Annuus (**Sunflower**) Seed Oil, Rosmarinus Officinalis, Tetrahexyldecyl Ascorbate (**Vitamin C**), Tocopherol (**Vitamin E**), (**Rosemary**)Leaf Extract, **Ferulic Acid *COUMARIN, GERANIOL, ALPHA ISOMETHYL IONONE, EUGENOL.**

VIT C+ ARGAN AND BAKUCHIOL HAIR OIL

Ingredients List: Caprylic/Capric Triglyceride, (**Fractionated coconut oil**), Cyclopentasiloxane, Argania Spinosa Kernel (**Argan**) Oil, Coffea Arabica (**coffee**) Seed Oil, Simmondsia Chinensis (Jojoba) oil, Ricinus Communis (**Castor**) Seed Oil, **Bakuchiol, Demethicone**, , Ascorbyl Tetraisopalmitate (**Vitamin C**) Helianthus Annuus (**Sunflower**) Seed Oil, Tetrahexyldecyl Ascorbate (**Vitamin C**), Tocopherol (**Vitamin E**), Rosmarinus Officinalis (**Rosemary**)Leaf Extract, **Ferulic Acid Coumarin, Geraniol, Alpha Isomethyl Ionone, Eugenol.**

VIT C+ AVOCADO AND BAKUCHIOL HAIR OIL

Ingredients List: Caprylic/Capric Triglyceride, (**Fractionated coconut oil**), Persea Gratissima (**Avocado**) Oil, Cyclopentasiloxane, Coffea Arabica (**coffee**) Seed Oil, Ricinus Communis (**Castor**) Seed Oil, **Bakuchiol, Demethicone**, Ascorbyl Tetraisopalmitate (**Vitamin C**) Helianthus Annuus (**Sunflower**) Seed Oil, Rosmarinus Officinalis, Tetrahexyldecyl Ascorbate (**Vitamin C**), Tocopherol (**Vitamin E**), (**Rosemary**)Leaf Extract, **Ferulic Acid *Coumarin, Geraniol, Alpha Isomethyl Ionone, Eugenol.**

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