



CUSTOMISED PRODUCT DETAILS

1. About Our Service

All our cosmetic products are hand made to order adhering to Good Manufacturing Practices, every single product holds a cosmetic product safety report tailored to Hidden Beauty's needs, with accompanying detailed Product information files and notification to government data base (which requires updating with each variation formulated). With use of this documentation we are able to create a wide range of product variations from fragrance choice to interchangeable and active ingredients.

In preparation to be able to offer this service an extensive amount of trials and stability testing have been achieved over the past 6 years. Based on results of such testing customised ingredient combinations and their corresponding percentage levels are fixed and will be advised in accordance to your product request and needs.

2. Customise Product information

Name of product will remain as stated below on labels with a skin type reference to differentiate between same product type if required. Customisable Facial product will be formulated without the inclusion of any synthetic fragrances instead will hold a light aroma from floral water choice. (if you prefer a fragranced product please see our ready to brand Vitamin C facial collection which are lightly scented with mandarin peel oil).

The original fragrance oil name used in your custom nail, hand, feet and body product can be renamed by yourself, this will be displayed on label along with a list of key ingredients (if required) your business name / logo, and compulsory Inci list, warnings, PAO, quantity, directions and our manufacturing details. The above information will be inserted into a white label template shown below, any colour or text font alterations can be discussed upon order.

WARNING For external use only. Avoid Contact with eyes, ears, mouth and nose. Do not use on broken or irritated skin. If irritation occurs wash off immediately and discontinue use. Not suitable for children under 3 years old. keep out of children and pets reach. STORAGE Store in a cool place away from direct sunlight.	[LOGO]	EXAMPLE Directions For Use Use as a double cleanse method or the second step when using a oil cleanser. Massage a desired amount in to damp skin then wipe away with a clean cloth or rinse with warm water. Use Am and Pm for a mild cleansing experience.
	[PRODUCT FUNCTION]	Always patch test new skin 24-28 hr before use
Manufactured by Donna Simms For Hidden Beauty 29 WV14 8HS 07722527712 www.hiddenbeautyholistic.com Made in UK	PRODUCT NAME	EXAMPLE Ingredients List Aqua (distilled water), Citrus Aurantium Flower Water, Glycerin, Cocamidopropyl Betaine, Cetyl Alcohol, Simmondsia Chinensis (Jojoba) Seed Oil, Cetearyl Alcohol, Caffeine, Xanthan Gum, Phenoxyethanol, Behentrimonium Methosulfate.
 BATCH: 011025-UFT001	[KEY INGREDIENTS]	[FRAGRANCE TYPE] [Skin Types Category]
100ml e		

Product images shown below are examples taken from one of Hidden Beauty clients, displaying our standard cost effective packaging suitable for each product and their function along with how labels can be customized with individual branding!

***Please Note** -The above products are cosmetics and are not intended to diagnose, treat, cure or prevent and disease. ***Clay masks are designed and formulated for single use and must be discarded after use.**

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CUSTOMISABLE FACIAL TREATMENT PRODUCTS

All customised products are specifically formulated to suit all general skin types. To ensure suitability for sensitive skin, they are kept fragrance-free. The use of floral waters provides a subtle, pleasant aroma during application. A variety of reusable packaging are available to accommodate different budget requirements including a refillable service for regular use.

Foaming Face Cleanser



Our Mild cleanser has been expertly formulated with a low concentration of a gentle, sulphate-free surfactant, complemented by water-binding humectants that create a refined, velvety cleansing foam.

Ingredients List: Aqua (**Distilled Water**), Floral Water choice, **Glycerine**, Caprylyl/Capryl Glucoside, Panthenol (**Vitamin B5**), **Botanical Extract**, Benzyl Alcohol, Lactic Acid, Sodium Phytate, Salicylic Acid, Sorbic Acid.

Floral Water option	Botanical Extract Option
Lavender	Cucumber
Rose	Papaya
Orange	Green Tea
Chamomile	Calendula
Tea Tree	Chamomile
Pepper Mint	Willow Bark
Lemon	Centella
Aloe vera	Licorice
rosemary	
Alcohol Free Witch Hazel	

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HOT TOWEL **BOTANICAL OIL CLEANSER**



A lovely enhancement to any facial, featuring rich, nourishing cleansing oils and a hot towel treatment that turns your cleansing ritual into a truly luxurious pampering experience.

Ingredients List: Helianthus Annuus (**Sunflower**) Seed Oil Carthamus Tinctorius (**Safflower**) Seed Oil, **Oil Choice**, Polyglyceryl-4 Oleate(**emulsifier**), **Botanical Extract Choice**, Tocopherol (**Vitamin E**)

Oil Option	Botanical Extract Option
Argan Oil	Calendula
Persea Gratissima Oil	Chamomile
Coffee Seed Oil	Rosemary
Hemp Oil	Turmeric
Joboba Oil	Rosehip
Castor Oil	

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FACIAL TONER



A botanically rich, infused solution that combines a hydrating blend of Glycerin, hyaluronic acid, and pro-vitamin B5. This essential step helps prepare the skin for subsequent products.

Ingredients List: Aqua (distilled water), Floral Water Choice, Glycerine, Panthenol (Vitamin B5), Botanical Extract Choice, Benzyl Alcohol, Sodium Phytate, Salicylic Acid, Sodium Hyaluronate (hyaluronic acid), Sorbic Acid.

Floral Water option	Botanical Extract Option
Lavender	Cucumber
Rose	Papaya
Orange	Green Tea
Chamomile	Calendula
Tea Tree	Chamomile
Pepper Mint	Willow Bark
Lemon	Centella
Aloe vera	Licorice
rosemary	
Alcohol Free Witch Hazel	

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FACE MOISTURISER



an oil-free formular infused with skin identical squalene, offering optimal hydrating ingredient encased in a light quick absorbing base.

Ingredients List: Aqua (**Distilled Water**), Floral Water Choice, **Squalene**, **Glycerin**, Panthenol (**Vitamin B5**), Cetyl Alcohol, **Demethicone**, (**Botanical Extract Choice**), Glyceryl Stearate, Benzyl Alcohol, Peg-100 Stearate, Tocopherol (**Vitamin E**), Polyacrylate Crosspolymer -6, Sodium Phytate, Salicylic Acid, Sodium Hyaluronate (**Hyaluronic Acid**), Sorbic Acid,

Floral Water option	Botanical Extract Option
Lavender	Cucumber
Rose	Papaya
Orange	Green Tea
Chamomile	Calendula
Tea Tree	Chamomile
Pepper Mint	Willow Bark
Lemon	Centella
Aloe vera	Licorice
rosemary	
Alcohol Free Witch Hazel	

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FACIAL OIL



Experience a radiant glow with our non greasy oil serum packed with nutritional naturally derived plant oils and extracts

Ingredients List: Caprylic/Capric Triglyceride (Fractionated Coconut Oil), Simmondsia Carthamus Tinctorius (**Safflower**) Seed Oil, **Oil Choice, Botanical Extract Choice, Tocopherol (Vitamin E).**

Oil Option -combination of 2	Botanical Extract Option
Argan Oil	Calendula
Avocado oil	Chamomile
Coffee Seed Oil	Rosemary
Hemp Oil	Turmeric
Joboba Oil	Rosehip
Rosehip Oil	
Primrose Oil	
Moringa Oil	
Castor Oil	
Safflower oil	
Sunflower oil	
Sweet Almond Oil	

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THE GEL MASKS



GEL FACE MASK

a unique gel mask infused with botanical extracts, jojoba oil, and a gentle hydrating exfoliant, ideal for relaxing facials or weekly skincare routines.

GEL FACE POLISH

2 in 1 gentle non abrasive micro exfoliating gel mask infused with all the goodness as our standard Gel Face Mask.

GEL FACE MASK

Ingredients List : Aqua (**Distilled Water**), **Floral Water Choice**, **Glycerine**, **Botanical Extract Choice**, Simmondsia Chinensis (**Jojoba**) Seed Oil, Panthenol (**Vitamin B5**), Acacia Senegal Gum, Xanthan Gum, Benzyl Alcohol, **Lactic Acid (Mild Hydrating exfoliant)**, Tocopherol (**Vitamin E**), Sodium Phytate, Salicylic Acid, Sodium Hyaluronate (**Hyaluronic Acid**), Sorbic Acid.

Floral Water option	Botanical Extract Option
Lavender	Cucumber
Rose	Papaya
Orange	Green Tea
Chamomile	Calendula
Tea Tree	Chamomile
Pepper Mint	Willow Bark
Lemon	Centella
Aloe vera	Licorice
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GEL FACE POLISH

Ingredients List : Aqua (**Distilled Water**), **Floral Water Choice**, **Glycerine**, Simmondsia Chinensis (**Jojoba**) Seed Oil, Bambusa Arundinacea (**bamboo exfoliant**) stem Powder, Panthenol (**Vitamin B5**), **Botanical Extract Choice**, Acacia Senegal Gum, Xanthan Gum, Benzyl Alcohol, Tocopherol (**Vitamin E**), Sodium Phytate, Salicylic Acid, Sodium Hyaluronate (**Hyaluronic Acid**), Sorbic Acid.

Floral Water option	Botanical Extract Option
Lavender	Cucumber
Rose	Papaya
Orange	Green Tea
Chamomile	Calendula
Tea Tree	Chamomile
Pepper Mint	Willow Bark
Lemon	Centella
Aloe vera	Licorice
rosemary	
Alcohol Free Witch Hazel	

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LUXURY CLAY MASKS



Discovery our preservative free Clay Face Masks, showcasing convenient single-use portions, in the form of three-step system for easy use and precise portion control. Each set includes a blend of clay and active ingredients, a humectant mixed with botanical floral water, and an oil booster to create a creamy, luxurious final product.

FRENCH GREEN CLAY+ Infused with Green Tea and Spirulina extract, complemented with cooling peppermint floral water, skin mimicking jojoba oil, light weight moisturising fractionated coconut Oil and skin loving Vitamin E. Further enhance with super hero duo Hyaluronic Acid and Probiotics.

Aqua (Distilled Water), Lite (And) Kaolin (And) Montmorillonite (**Green Clay**) Powder, Mentha Piperita (**Peppermint**) Leaf Water, **Glycerine**, Spirulina Platensis (**Spirulina**) Extract, Caprylic/Capric Triglyceride (**Fractionated Coconut Oil**), Simmondsia Chinensis (**Jojoba**) Seed Oil, Camellia Sinensis (**Green Tea**) Leaf Powder, Sodium Hyaluronate (**Hyaluronic Acid**), Tocopherol (**Vitamin E**), Inulin (**Probiotic**) Fructose, (CI 77004)

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FRENCH PINK CLAY + Infused with mature skin super food Hibiscus flower extract and caffeine, complemented with multi tasking lavender floral water, skin mimicking jojoba oil, golden Argan oil and skin loving Vitamin E. Further enhance with super hero duo Hyaluronic Acid and Probiotics.

Ingredients List: Aqua (**Distilled Water**), Kaolin, Illite (**French Pink Clay**) Powder, Lavandula Angustifolia (**Lavender**) Flower Water, **Glycerine**, Argania Spinosa (**Argan**) Kernel Oil, Simmondsia Chinensis (**Jojoba**) Seed Oil, Hibiscus Sabdariffa (**Hibiscus**) Flower Powder, Caffeine, Sodium Hyaluronate (**Hyaluronic Acid**), Tocopherol (**Vitamin E**), Inulin (**Probiotic**), Fructose,

GENTLE KAOLIN CLAY + Infused with moisturising Avena Sativa, complemented with calming Aloe Vera Juice, super nourishing avocado oil, Castor oil and skin loving Vitamin E. Further enhance with super hero duo Hyaluronic Acid and Probiotics.

Ingredients List: Aloe Barbadensis (**Aloe Vera**) Leaf Juice, Aqua (**Distilled Water**), Kaolin, **Glycerine**, Avena Sativa (**Colloidal Oats**) Kernel Flour, Ricinus Communis (**Castor**) Seed Oil, Persea Gratissima (**Avocado**) Oil, Sodium Hyaluronate (**Hyaluronic Acid**), Tocopherol (**Vitamin E**) Inulin (**Probiotic**), Fructose,

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